



LA CROSSE COUNTY
Exceptional services. Extraordinary place.

Public Hearing Budget Presentation

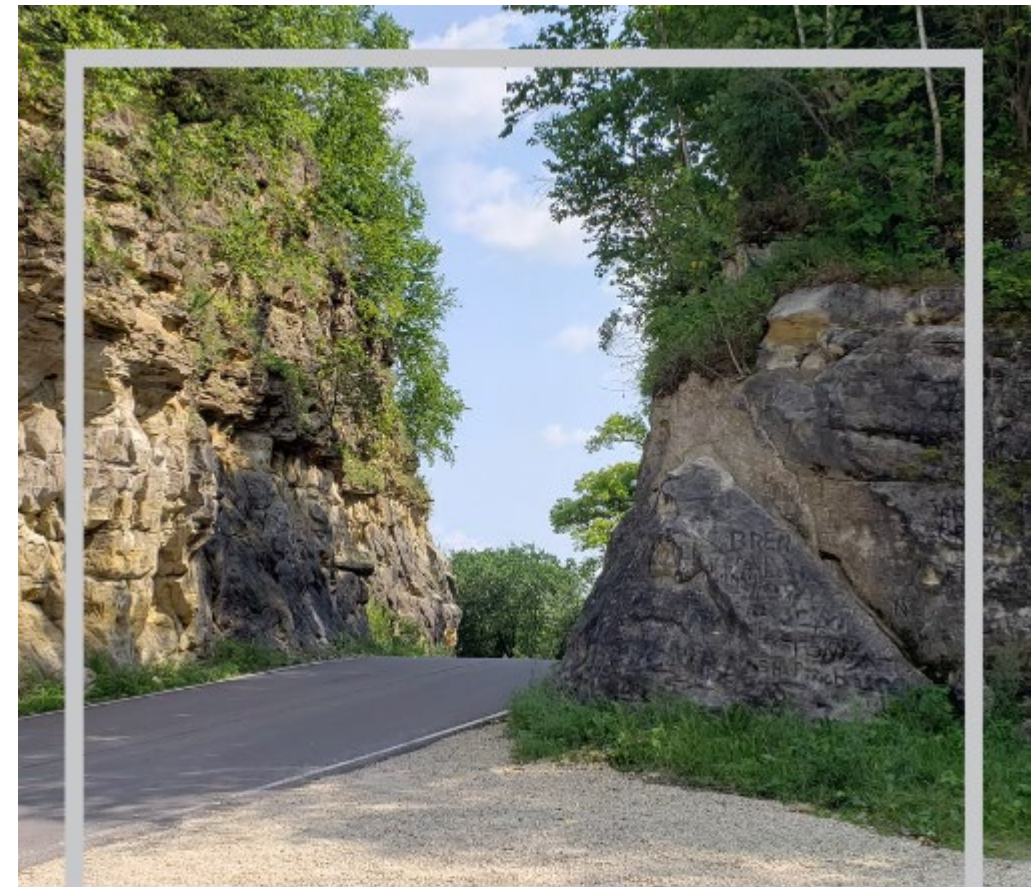
November 12, 2024

Vision

La Crosse County's vibrant local economy and strong public services create the foundation for a healthy, safe and inclusive community.

Mission

We deliver the services our community needs and fulfill state mandates.



Strategic Plan 2024 - 2029

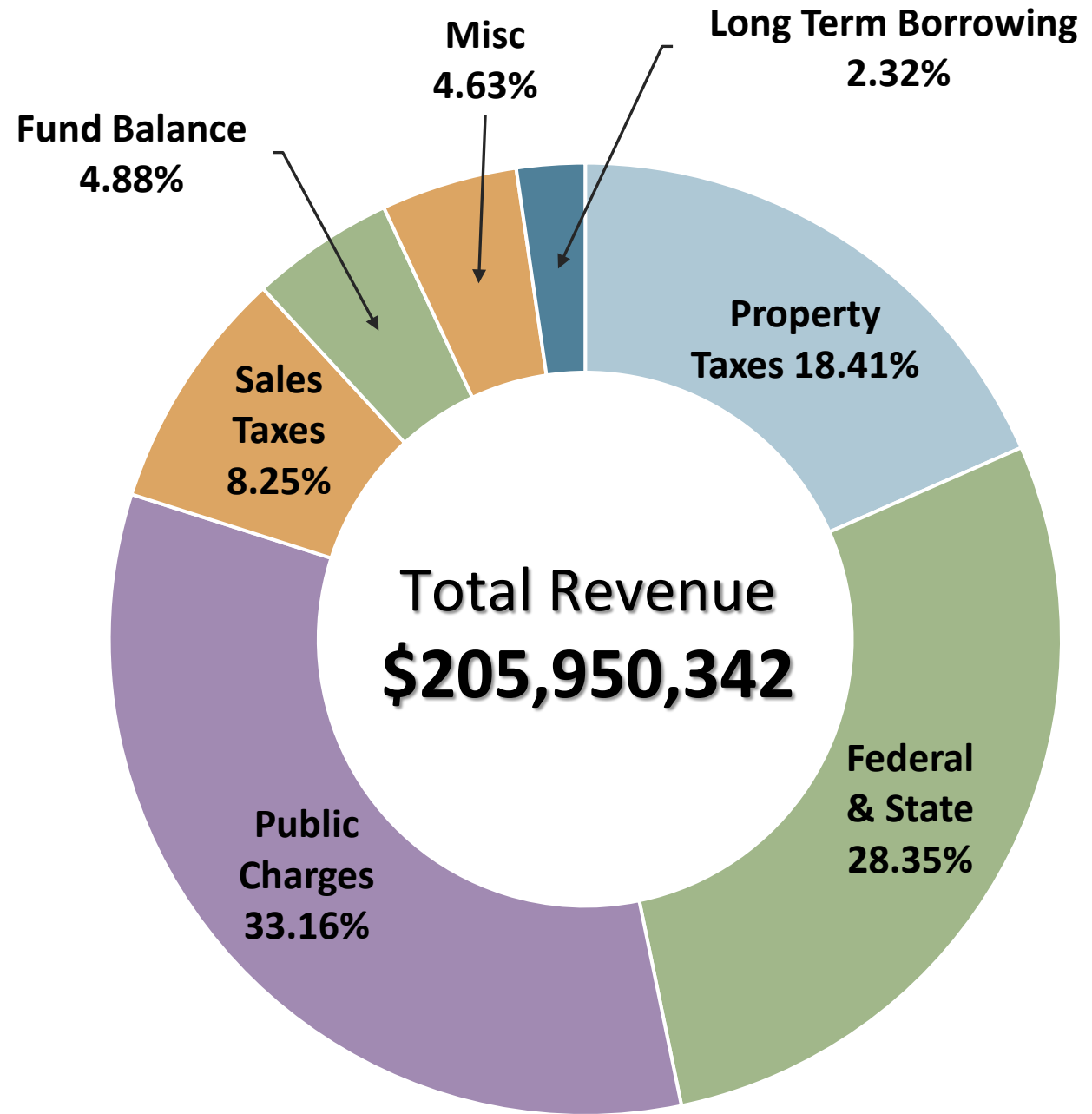


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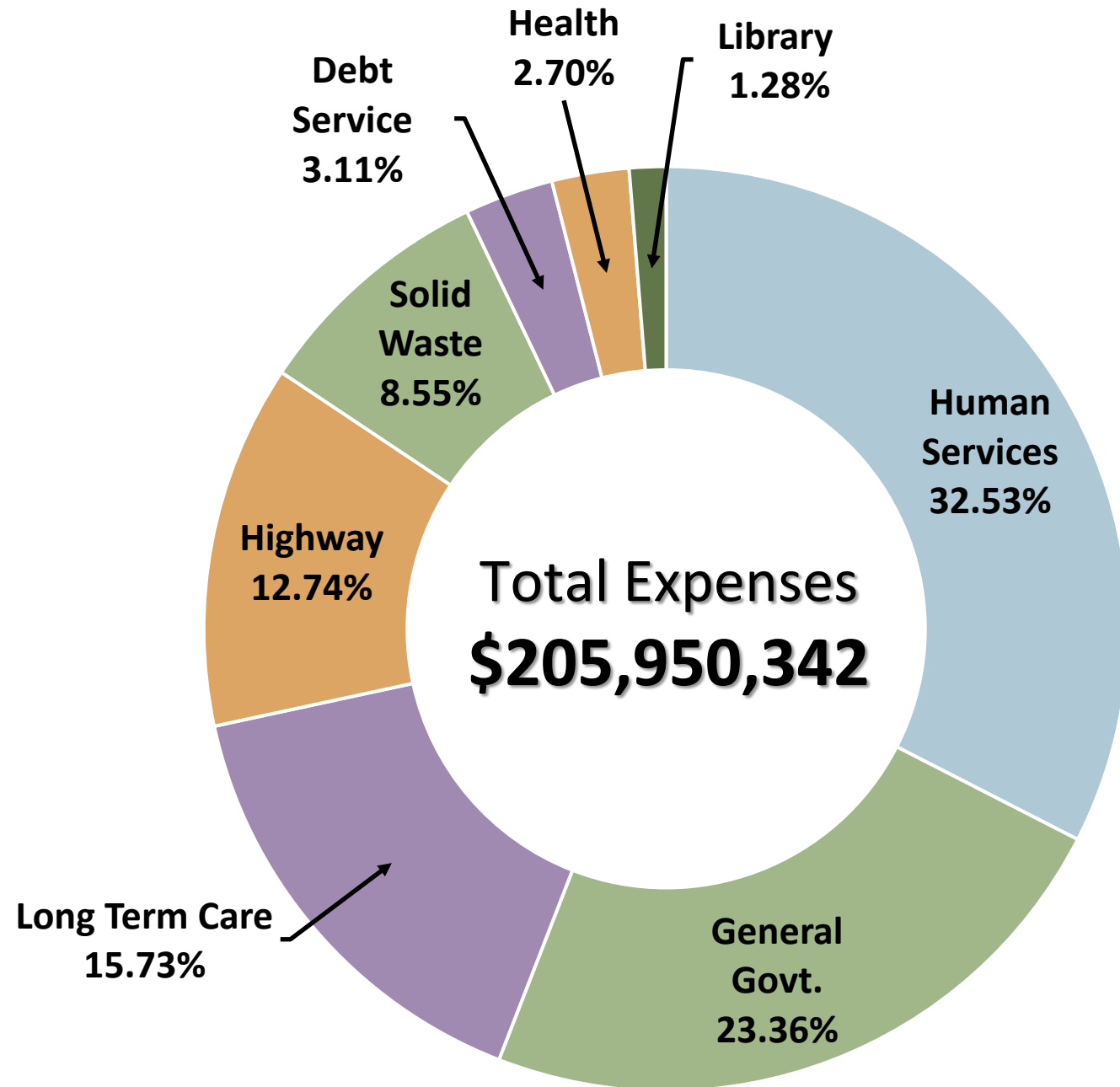
Our 2025 Budget ...

- Is a **\$205 million** spending plan that supports over **1,000** county employees.
- Is balanced and relies on a **diverse revenue base** (with only 18% of our revenue coming from property taxes).
- Supports **elder care**, mental health and addiction services, public safety, parks, a **public library** system, and county highways.
- Is **fiscally sound**, with lower debt and property tax rates, and a strong **fund balance**.

2025 Budget Where the Money Comes From

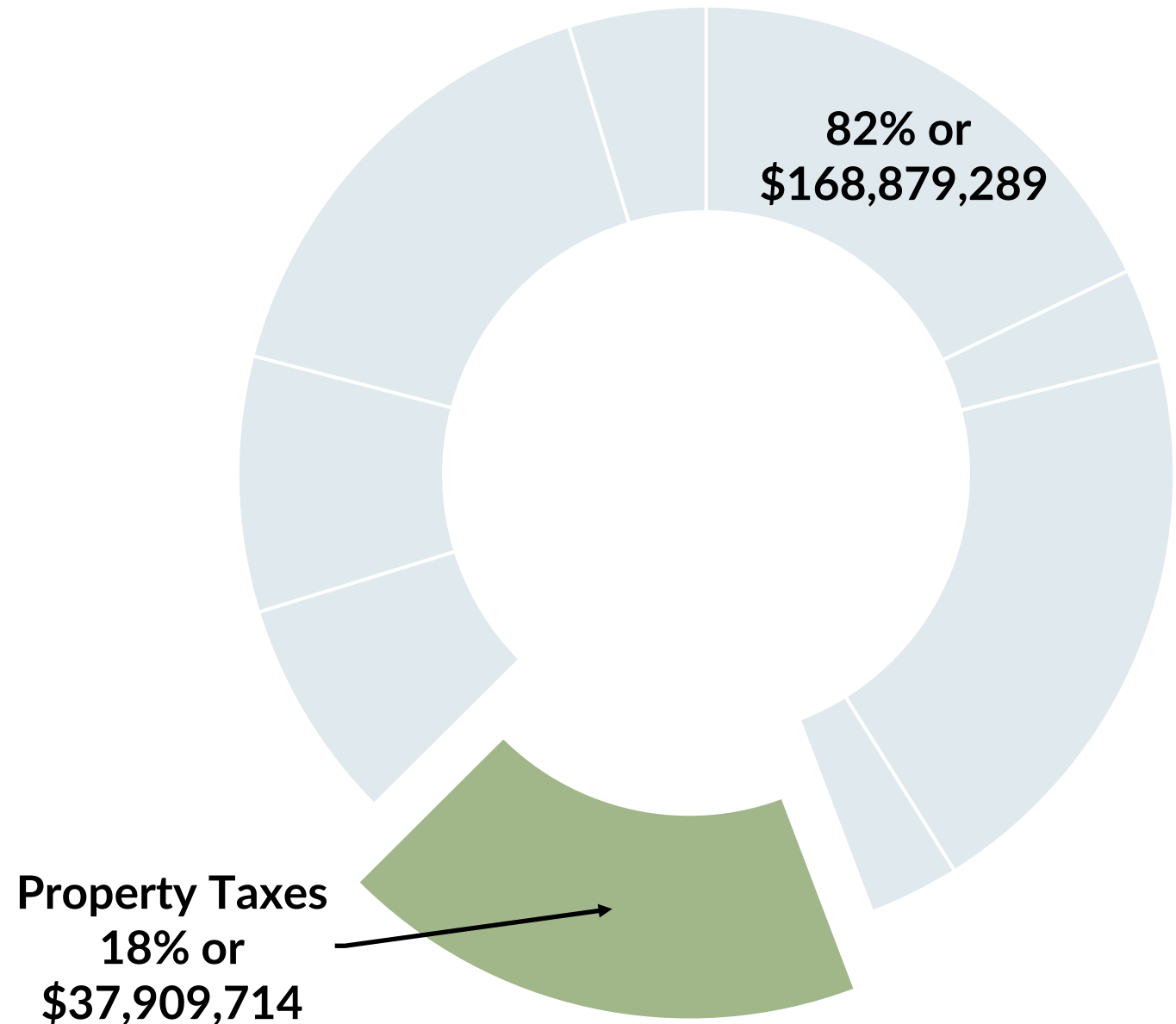


2025 Budget Where the Money Goes

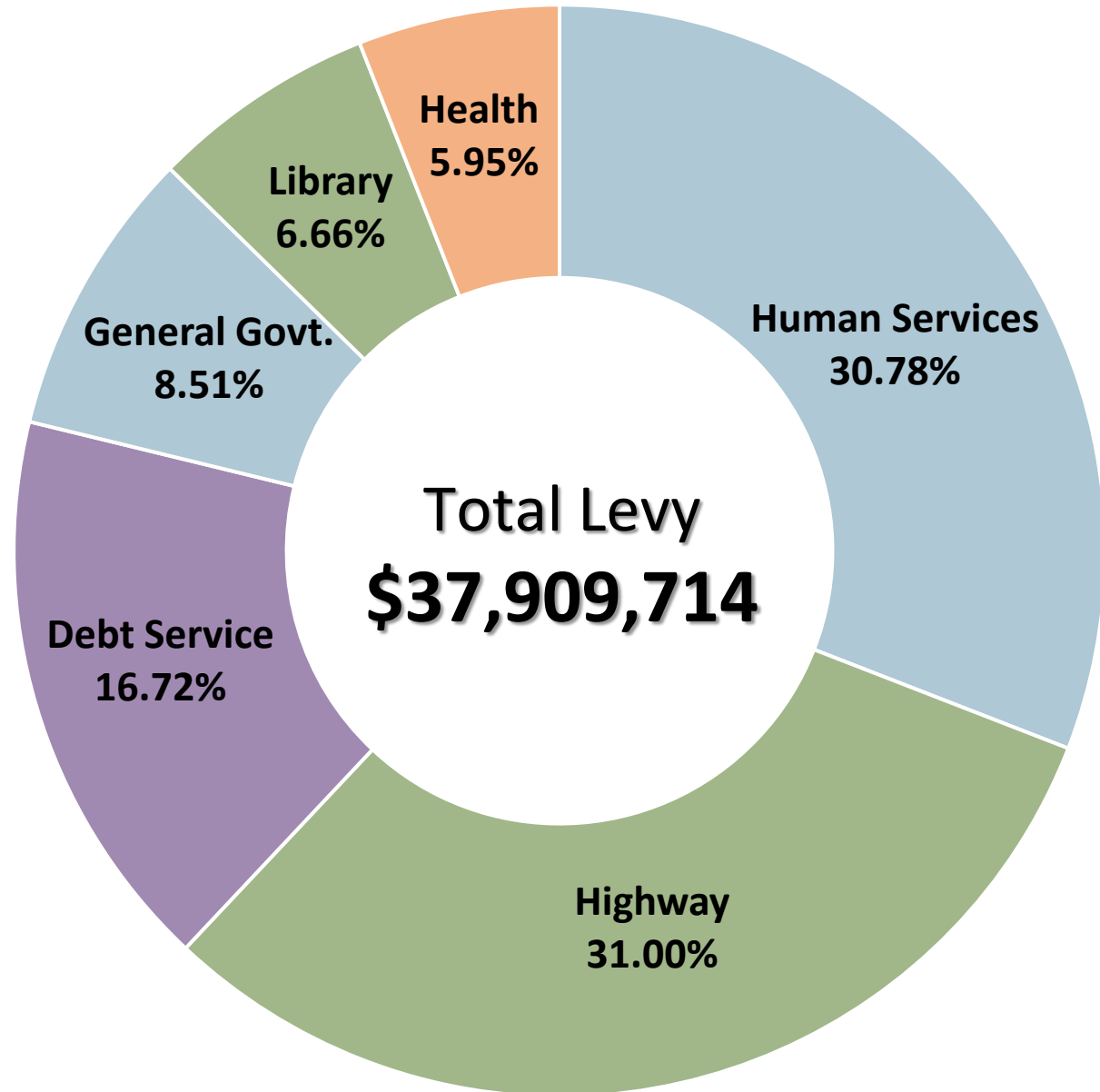


2025 Budget

La Crosse County's
diverse revenue base
maximizes use of levy
to fund county
services



2025 Budget
**Property
Tax Levy**
(-0.2%)



Vision Statements

Economic Growth & Vitality: Our thriving economy creates opportunities supported by talented people in a community with thoughtful growth.

Engaged & Empowered Employees: Our highly-engaged team members feel connected to our vision and see their future at La Crosse County.

Environmental Stewardship: Our county is carbon neutral, and our natural environment is accessible and protected.

Healthy Infrastructure: Our intentional and sustainable infrastructure management ensures comprehensive access and safety.



Vision Statements

Inclusive Community: Every member belongs and feels connected in our diverse community.

Robust Support Network: Our community has access to resources we need to thrive.

Sustainable & Affordable Housing: In our community, everyone has access to an affordable home.



Economic Growth and Vitality

- A new county **economic development plan** will be finalized in 2025.
- The plan will foster increased **collaboration** among our local economic development partners.



Engaged and Empowered Employees

- 3% raise for third consecutive year
- Comprehensive wage review.
- Countywide leadership training



Healthy Infrastructure

- A record **\$14.1 million** for highway construction
- **11 miles** of construction work and 20 miles of chip sealing
- Adding **Broadband Specialist** position to unlock funding/expand access.



Sustainable, Affordable Housing

- Countywide **housing study** planned for 2025.
- Study will include **data** from recent City of La Crosse and Onalaska studies.
- Goal will be to **identify needs** and strategies to meet them.



Inclusive Community

- **County Library** – a public space for all.
- **Human Services** programs help many people facing barriers to success.
- **Long Term Care** – supports people with dementia and other needs.



Robust Support Network

- Budget supports **Pathways Home**
- Adds 3 peer support specialists and 3 case managers
- 2025 Goal: **Zero unsheltered**



Environmental Stewardship

- Finalizing **Climate Action Plan**
- Land Conservation working with farmers to **preserve soil** and protect waterways.
- Continuing implementation of **solar plan** (Hillview & Human Services).
- **Habitat restoration**, tree planting at county parks.



Budget 2025 Key Takeaways

- Our \$205 million balanced budget maintains our **exceptional service** to the public.
- **Invests in staff** with a 3% raise, no change in health premiums, leadership training and wage study.
- **Balances competing priorities** while county debt and tax rate decline.

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Thank you !

